

Texas Speech Communication Association Convention 2017

The Omni San Antonio at the Colonnade
October 5-7, 2017



Infusion: Inspiring Minds Want to Grow

Affiliated organizations meeting in conjunction with TSCA:

Texas Association for Communication Administration

Texas Community College Forensic Association

Texas Forensic Association

Texas Intercollegiate Forensic Association

George Mason University cordially invites you to the...

14th Annual George Mason Institute of Forensics

- Major in Extemporaneous, Interpretation, & Original Oratory
- Learn from seasoned educators and national champions
- Enjoy DC Theatre at the Kennedy Center for the Arts
- Meet political figures like the Virginia Secretary of Education
- Enjoy the National Museum of African American History & Culture

14th Annual Patriot Games Classic

- The largest high school speech tournament in the country
- Compete in:

Declamation
 Duo
 Extemporaneous
 Humorous
 Impromptu
 Informative
 Original Oratory



Poetry
 Program Oral Interpretation
 Prose
 Storytelling
 Congressional Debate
 Lincoln Douglas Debate
 Public Forum Debate



The GMU Forensics Team has ranked in the top 5 nationally for 29 years maintaining a legacy of developing creative minds in the heart of our nation's capital. We want to thank the Texas Speech Communication Association for all they do and wish them success with their 2017 convention and its mission: "inspiring minds to grow."



GMIF
Regular Session:
 July 8 - 21, 2018
Extension:
 July 21 - 24, 2018

Patriot Games
Round Robin:
 December 1, 2017
Main Tournament:
 December 2 - 3, 2017

Follow us on social media!



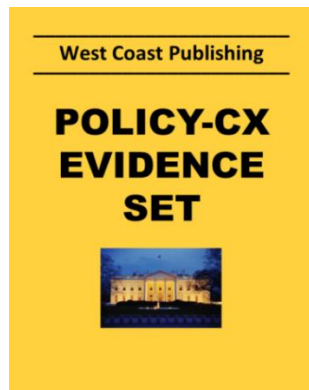
Keep up with the GMU Forensics Team at team.gmuforensics.org

West Coast Publishing

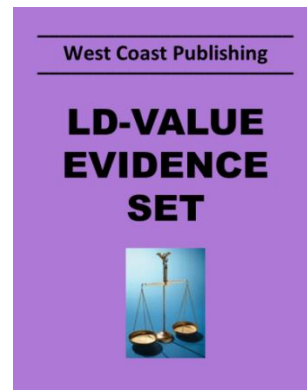
Jump Start Preparation for the Year

Topic specific, quality arguments

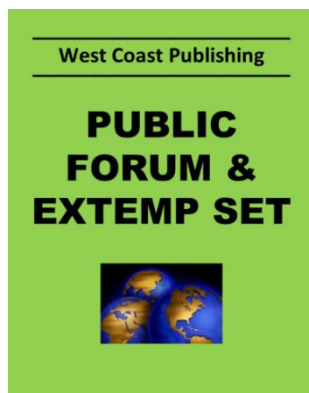
Provide excellent models of argument & presentation



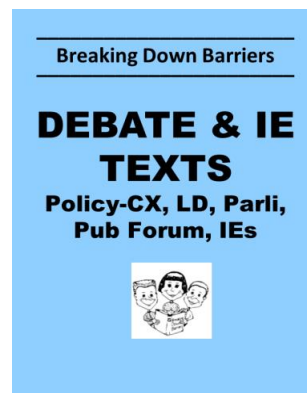
The high quality Policy-CX evidence your debaters need to jump start their research. Affirmatives, disadvantages, counterplans, kritiks, topicality arguments. Aff, Neg, Sept, Oct-March and May supplements.



Excellent topic specific value evidence and topic analysis for your LD debaters. Aff and neg cases, definitions, topic arguments. We cover ALL NSDA & UIL LD topics for the year.



For Public Forum debate, high quality evidence, topic analysis, and definitions for ALL NSDA Public Forum Topics. For Extemp, essays pro & con on current issues with multiple citations twice a month.



Clear, step by step instruction for LD, Policy-CX, Parli, Pub Forum debate, and Individual Events. Prepbooks are great handouts to help students prepare and Teacher Materials make instruction easier.



Go to www.wcdebate.com

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Grow Speech and Debate!
Check out: www.climbthemountain.us



CONGRATULATIONS

STUDENTS & FACULTY

REBEKAH GROME * MAYARA NASCIMENTO * ELIZABETH BROWN

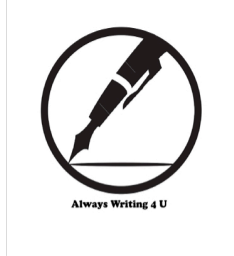
FROM WEST TEXAS A&M'S DEPARTMENT OF COMMUNICATION

West Texas A&M University's award-winning communication program offers degrees in both Communication Studies and Mass Communication at the undergraduate and graduate level. The Department of Communication is accredited by the American Communication Association.

**Home of the WTAMU Storytelling Festival
featuring Tom McDermott, May 4, 2018**

 **West Texas A&M University**TM

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Kristy Thomas Owner/ Writer



UNIVERSITY OF MARY HARDIN-BAYLOR

For more information about the University of Mary Hardin-Baylor, the Department of Communication and Media Studies, or the UMHB Speech and Debate Team, please contact:

KATHY OWENS

Assistant Professor and Director of Forensics
254-295-5512 | kathy.owens@umhb.edu

umhb.edu

EDUCATION FOR LIFE... EXPERIENCE OF A LIFETIME



InFusion: Inspiring Minds Want to Grow

Texas Speech Communication Association
Convention 2017

October 5-7, 2017

www.etsca.com

The Omni San Antonio at the Colonnade

Affiliated organizations meeting in conjunction with TSCA:

**Texas Association for Communication Administration
Texas Community College Speech and Theatre Association
Texas Forensic Association
Texas Intercollegiate Forensic Association**

*Conference program cover design by: Eric Sims,
Lone Star College-North Harris*

Thursday, October 5, 2017

9:00–12:00	Strategic Planning Committee	Guest Room #303
1:00–3:00	TSCA Executive Officers Meeting	Sam Houston
2:00–3:00	TFA Executive Council Meeting	Guest Room #303
3:00–4:00	TFA Committee Meetings	
	Congressional Debate	La Joya
	Constitutional	Colonnade A
	Debate Topic Selection	La Joya
	Emeritus Membership	Colonnade C
	Finance	Conference Center A
	Nominating	Conference Center B
	Professional Relations	Bolo's PDR
	Public Relations	Governor's Suite #2006
	Scholarship	Presidential Suite #2003
3:30–7:00	Convention Registration	Lobby
4:00–5:00	TFA Regional Meetings	
	Region 1	Colonnade A
	Region 2	Colonnade C
	Region 3	Conference Center A
	Region 4	La Joya
	Region 5	Conference Center B
5:00–6:30	Dinner for all Members	Bolo's
	Professor's Performance Hour	Bolo's PDR
6:30	TSCA Standing & Ad Hoc Committees	
	Bylaws	Colonnade Ballroom
	Educator Training	Colonnade Ballroom
	Committee to Nominate the	
	Nominating Comm.	Conference Center A
	Educator of the Year	Colonnade Ballroom
	Fiscal Review	Colonnade Ballroom
	Governmental Affairs	Presidential Suite #2003
	Local Arrangements	Governor's Suite #2006
	Nominating	Conference Center A
	Public Relations	Governor's Suite #2006
	Resolutions	Bolo's
	Special Awards	Colonnade Ballroom
	Speech and Theatre	
	in Public Schools	Conference Center B
	Task Force on Strategic Planning	Conference Center B
	Task Force to Evaluate Curriculum	Pres. Suite #2003
	Time and Place	Bolo's
	College and Univeristy	Bolo's PDR
	UIL Advisory	Bolo's PDR
7:00	TFA Business Meeting #1	Colonnade Ballroom
	Rhetoric & Comm Theory Short	Conference Center B
	Course: "Teaching With Narrative"	
7:30	TSCA Executive Officers Meeting	Sam Houston

Friday, October 6, 2017

8:00-9:00	New Member Breakfast <i>(First year attendees only, please.)</i>	Grand Ballroom A & B
8:15-9:15	TSCA EC Breakfast <i>(All Officers, District, Committee, and Interest Group chairs)</i>	La Joya
9:15-10:15	Panel A Programs	
9:30-11:15	Convention Registration	Lobby
10:30-11:30	Panel B Programs	
11:45-12:45	Convention Luncheon <i>(tickets available at registration)</i>	Grand Ballroom E, F & G
12:45-1:45	1 st General Session	Grand Ballroom E, F & G
2:00-2:30	District Meetings	
	District 1	Grand Ballroom F
	District 2	Grand Ballroom F
	District 3	Grand Ballroom G
	District 4	La Joya
	District 5	La Joya
	District 6	Bolo's PDR
	District 7	Colonnade B
	District 8	Colonnade B
	District 9	Colonnade A
	District 10	Bolo's PDR
	District 11	Gov. Suite 2006
	District 12	Colonnade A
	District 13	Colonnade C
	District 14	Colonnade C
	District 15	Conf. Center A
	District 16	Conf. Center A
	District 17	Conf. Center B
	District 18	Conf. Center B
	District 19	Pres. Suite 2003
	District 20	Grand Ballroom G
2:45-3:45	Panel C Programs	
3:30-4:30	Convention Registration	Lobby
4:00-4:45	Interest Group Session 1:	
	Instructional Development, Middle School	Grand Ballroom F
	Instructional Development, High School	La Joya
	Oral Interpretation & Performance Studies	Grand Ballroom G
	Mass Communication	Bolo's PDR
	Rhetoric & Communication Theory	Conference Center A
4:45-5:20	Interest Group Session 2:	
	Argumentation & Debate	Bolo's PDR
	Interpersonal and Organizational Communication	Conference Center B
	Theatre	Grand Ballroom F
	Instructional Development College & University	La Joya
	TACA	Conference Center A
	TIFA/TCCFA	Grand Ballroom G
5:30-6:30	Panel D Programs	
7:00-8:00	President's Reception	Grand Ballroom F & G
8:00	Don Streeter Past Presidents' Dinner	Colonnade B
8:00	TFA Business Meeting #2	La Joya
8:00	IDMS GIFTS	Bolo's PDR

Saturday, October 7, 2017

7:30–8:30	TSCA Executive Council Meeting #2	La Joya
9:15–10:00	2 nd General Session	La Joya
10:15–11:15	Panel E Programs	
11:30–12:30	Panel F Programs	
12:45–1:15	2018 Convention Planning Meeting & Lunch	La Joya
	(Executive Council including: Officers, District, Committee & Interest Group chairpersons, & Local Arrangements)	
1:15–3:00	TSCA Officer Planning Meeting	Sam Houston

Special Events

MEMBER APPRECIATION DINNER & PROFESSOR'S PERFORMANCE HOUR

Thursday, 5:00 pm
Enjoy food and entertainment!

SHORT COURSE: TEACHING TOOLBOX FOR COMMUNICAITON THEORY

Thursday, 7:00 pm
Carolyn Baum, Dr. Trudy Hanson and Connie McKee present a short course that focuses on teaching Communication Theory at the collegiate level.

NEW MEMBER BREAKFAST

Friday, 8:00 am
All first-time members are encouraged to attend!

CONVENTION LUNCHEON

Friday, 11:45 am
The luncheon will Feature the 2017 Communicator of the Year State Representative Kevin Roberts. Purchase tickets at registration

PRESIDENT'S RECEPTION

Friday, 7:00 pm
Join us in thanking Melissa Witt for her leadership and dedication to TSCA. Educators of the Year will also be recognized during the reception.

DON STREETER PAST PRESIDENTS DINNER

Friday, 8:00 pm

MEET THE AUTHOR - VAL FRAZEE

Saturday, 11:30 am (Panel F-1)

NEWSLETTER SUBMISSIONS

Send all news during the year (squad information, research grants, special awards, research information, TSCA Committee meetings & decisions, legislative updates, etc.) to Kendra Willeby, Newsletter Editor. Email for information: kwilleby@lcisd.org

Welcome to TSCA Convention 2017!

I hope you are all ready for an exceptional experience. We are looking forward to some well-planned and enthusiastic presentations in our panels. We are excited to honor members for their years of service, hard work, and commitment to speech education and we are ready to help you face the challenges of this job, this career, this way of life.

When I was considering themes for convention, I kept going back to why I come to convention every year. For almost 2 decades I have come to meet with educators much like myself once a year to learn more, to be a better teacher. There's something special about what we do professionally. We challenge not just others' ideas, we challenge our own. We don't just push our students to be better, we push ourselves. Is this an idealized vision of this organization and its members? Perhaps, but the empirical evidence speaks for itself. I know some of you have paid your own way to be here. I know some of you have given up yet another weekend with your significant other, your children, your cats... I know some of you are tired, so very tired. That is why I come back every year. When I am exhausted, frustrated, befuddled, and fed up with the world around me (my district, my team, my family, my circuit, my life) I come to this place.

Speech and debate coaches are a special breed of humans. They aren't afraid to tell you the truth. They aren't afraid to hear the truth. And they are passionate about what they do. I was raised to believe that I could enter any profession I wanted to enter. That I was capable of accomplishing what I set my mind to accomplish. That I was obligated to contribute to leaving my world better than I found it. I was raised to do something I believe in and am passionate about. And without fail, the people I meet here each year, the people I work with so many weekends out of the year, these people not only work for less pay than other professionals of their caliber but often they volunteer their time to present at workshops throughout the year. They help students from neighboring schools improve performances. They mentor new coaches without pay, without recognition. For most of you, the sincere thanks of those you're helping is all the compensation you need. Some of you conduct workshops and work camps, getting paid for your extra time. And sometimes you feel guilty for it. And sometimes, often, those you help feel guilty that they cannot pay you more. Because the reality is: if we do our jobs right, what we have to give is invaluable. We don't just teach a subject, we teach a way of life. We teach people to pay attention, to use their voice to improve their condition and the condition of others. We teach them not just to question, but to ask the right questions. We give students the tools to excel, to climb, and to build.

As proud as I am of each of you for doing that, as proud as I am to be a member of this club, I'm so much more proud when I see you teaching each other: Sharing ideas, lessons, activities, and curriculum. I am proud when I see you sitting next to someone you haven't seen all year and asking them how they are doing, and listening. I am proud when I see you celebrating with one another. I am proud when I see you holding one another accountable. I am proud when you make the connection that this organization exists to nurture educators and you embrace that.

I hope you will find refreshing conversation, answers to your questions, and inspiration this weekend. I also hope that you will bring those things for someone else.

Go Team!

Melissa Witt

Dear Friends,

Greetings! As your current Texas Communication Association's Vice President, it is my pleasure to welcome you to our 2017 Convention: **Infusion: Inspiring Minds Want to Grow**. As educators, nothing keeps us more inspired and motivated than working with exciting and enthusiastic young people and colleagues every day who share our passions. Education is a very high calling, and I hope this event provides you the opportunity to visit with friends, make new acquaintances, and share your experiences in teaching. My hope is that you find encouragement as you listen to speakers, participate in sessions, and interact with other educators from around the state.

This year's program celebrates a full schedule of amazing and innovative panels. Please be certain to make note of (and attend) our convention highlights in this year's program. Thanks to our amazing local arrangements committee chaired by Martha Anne Pierson, these highlights will include a Professor's Performance Hour on Thursday evening and the introduction of our 2017 Communicator of the Year: State Representative Kevin Roberts during our Friday luncheon. Additionally, be sure to join us at 7:00 pm on Friday to help us celebrate 2016-2017 TSCA President Melissa Witt at our President's reception. This reception will also include presentations of our Educators of the Year and Outstanding Service Awards.

For those of you who are new to TSCA, Welcome!!! Please be sure to pick up your ribbon at registration that denotes your new member status. This ribbon will admit you to our New Member Breakfast Friday morning at 8:00 am. Please join us to learn more about TSCA. This ribbon will also allow other members to recognize you and welcome you to our wonderful organization.

At this point, I need to thank a number of individuals for their patience and guidance in developing this year's program. I must thank my fellow officers, the Local Arrangements Committee members, our Interest Group Chairs and the administration of Lone Star College - North Harris. Without these individuals, and many others not mentioned, none of this would be possible. This program is absolutely the product of great minds infusing and working together to provide our attendees the best possible experience.

On behalf of TSCA, please accept my best wishes for a production and inspiring convention.

See you in Dallas,
Wade Hescht
TSCA Vice President

FROM THE VICE PRESIDENT...

Fall 2017

Dear TSCA/TFA Attendees:

As a fifth generation Texan and one that has called Houston home since I was eight (8) years old I want to take the opportunity to showcase and brag on this beautifully diverse city. We encompass over 627 square miles. Vibrant cities in the area are The Woodlands, Sugar Land, Baytown, Pearland, Friendswood, Conroe, West University Place, Southside Place, and Bellaire to name a few. School districts are numerous. Possibilities for exploration are limitless!

I welcome each of you to experience the many opportunities Houston offers. From the shopping, museums, nightlife, eateries, parks, etc. there truly is something here for everyone. The University of St. Thomas (my alma mater), the University of Houston, Lone Star College, Houston Community College, Rice University, Texas Southern University, Houston Baptist University, San Jacinto College, South Texas College of Law, UT Health Science Center, the Culinary Institute of Houston, etc. all call Houston "home," have fabulous facilities, and would welcome a visit from you.

Appreciate and bask in your time here. Don't think of Houston as a jumbled "big city." Think of it as a place to reconnect with fellow colleagues and educators, to refuel for your students, to simply "take a break" from the dailyness of life. Take some "selfies," enjoy a variety of awesome culinary choices, hit up some of our world-renowned Tex-Mex eateries, etc. and if you choose to not even leave the hotel, please take advantage of and savor all the amenities. In other words, ENJOY, and thank you for your attendance.

Martha Anne Pierson
Local Arrangement's Chair

Speech and Debate Coach/Retired
Clear Lake High School

2016-2017 Executive Officers

President: Melissa Witt, Dimmitt High School
Vice President: Wade Hescht, Lone Star College, North Harris
Vice President-Elect: Colin Malinak, Saint Mary's Hall
Executive Secretary: Lou Ann Seabourn, Retired
Executive Secretary-Elect: Carolyn Baum, West Texas A&M
Comptroller: Mike Jones, Del Mar College
Newsletter Editor: Kendra Willeby, Foster High School
Journal Editor: George Pacheco, Angelo State University
Journal Editor- Elect: Leslie Rodriguez, Angelo State University
Archivist: Jana Riggins, University of Texas, Austin
Immediate Past President: Amy Tilton Jones, Del Mar College
Webmaster: Brent Hinkle, Joy of Tournaments
Parliamentarian: Martha Haun, University of Houston

2016-2017 District Chairpersons

District 1	Vanessa Chapa	vanessa.chapa@mcallenisd.net
District 2	Lisa Campbell	jcampbell@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Lillian Adeyemi	lillian.adeyemi@cfisd.net
District 5	N/A	
District 6	Deanne Christensen	dchristensen@conroeisd.net
District 7	Kari McKenzie	mckenziekd@lisdeagles.net
District 8	Amy Kemp	amy.kemp@txkisd.net
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Cheryl Potts	cheryl.potts@pisd.edu
District 11	Deborah Garoui	Deborah.garoui@kellerisd.net
District 12	Kathy Owens	kathy.owens@umhb.edu
District 13	Joe Uhler	juhler@eanesisd.net
District 14	Seth Pietsek	seth.pietsek@abilineisd.org
District 15	Tony Blair	tony.blair@angelo.edu
District 16	Sami Womack	sawomack@dimmittisd.net
District 17	Louie Pacheco	lpacheco@muleshoeisd.net
District 18	Aaron Cox	aaron.cox@ectorcountyisd.org
District 19	Daniel Rosales	drosales@episd.org
District 20	Tania Kelly	tania.kelly@nisd.net

Call for Manuscripts

Texas Speech Communication Journal *Volume 44, Issue 1*

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **March 31, 2018**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract and body of the manuscript.

Manuscripts should not exceed 25 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (6th edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. Title Page – should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).
2. Abstract and Manuscript – An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. ***No author identification should appear in this document.***

The *Texas Speech Communication Journal* (TSCJ) is a state journal published by the Texas Speech Communication Association. The TSCJ produces one print and one online issue per academic year, and seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Leslie Y. Rodriguez
email: tscjeditor@gmail.com
Angelo State University

Deadline: March 31, 2018

2016-2017 Interest Group Chairpersons

Argumentation & Debate

Chair: Chris Stowe
Montgomery High School
cstowe@misd.org

Instructional Development, College & University

Chair: Dale Anderson
Del Mar College
danderson4@delmar.edu

Instructional Development, High School

Chair: JP Fugler
Lindale High School
fuglerjp@lisdeagles.net

Instructional Development, Middle School

Chair: Brandon Cohn
Bassett Middle School
bcohn@episd.org

Interpersonal / Organizational Comm.

Chair: Lisa Campbell
Del Mar College
lcampbell@delmar.edu

Mass Communication

Chair: Nora Ramirez
Weslaco East High School
nleos@wisd.us

Oral Interpretation & Performance Studies

Chair: Kari McKenzie
Lindale High School
mckenziekd@lisdeagles.net

Rhetoric & Communication Theory

Chair: Leslie Rodriguez
Angelo State University
leslie.rodriguez@angelo.edu

TACA

Chair: Jennifer Edwards
Tarleton State University
jtedwards@tarleton.edu

Texas Forensics Association

Chair: Noah Recker
La Vernia High School
noah.recker@lvisd.org

Theatre

Chair: Aimee Kasprzyk
Hillsboro High School
kasprzyk@hillsboroisd.org

TIFA & TCCFA

Chair: Sarah Contreras
Del Mar College
slcontrer@delmar.edu

TSCA Past Presidents

1923	Bernice Duggan	1970	James Barton
1924	Jeston Dickey	1971	Chloe Armstrong
1925	Olivia Hobgood	1972	Noyce Burleson
1926	Jesse Millsaps	1973	George Tade
1927	Mary E. Latimer	1974	Ed Thompson
1928	Gladys de Silva Bate	1975	Ted Colson
1929	Marjorie E. Will	1976	Virginia Myers
1930	Unknown	1977	Vernon McGuire
1931	Earl C. Bryan	1978	Pat Rogers
1932	Alma Copelin	1979	Helen Schafer
1933	Unknown	1980	Rita Harlien
1934	Nena Kate Ramsey	1981	John Wilson
1935	Minnie L. Blundell	1982	Maridell Fryar
1936	Sara Lowery	1983	George Grice
1937	Sara Lowery	1984	L. D. Naegelin
1938	Yetta Mitchell	1985	Rosanna Herndon
1939	Florence Horton	1986	Pat Jurek
1940	Emory G. Horger	1987	Tyler Tindall
1941	Emory G. Horder	1988	Ronald Dodson
1942	Thomas A. Rousse	1989	John Gossett
1943	Thomas A. Rousse	1990	Debra Dehlinger
1944	Thomas A. Rousse	1991	Marilyn Swinton
1945	Thomas A. Rousse	1992	Jackie Jarrett
1946	Wilhelmina G. Heede	1993	Robert Stewart
1947	Annah Jo Pendleton	1994	Ann Shofner
1948	Jesse Ray Holcomb	1995	R. Neal Rieke
1949	Jesse J. Villarreal	1996	Kerry Moore
1950	Oretha Whitworth	1997	Trudy Hanson
1951	Harold Weiss	1998	Jana Riggins
1952	Fred J. Barton	1999	Peter Pober
1953	Jeanne Lennard	2000	R. Scott Allen
1954	Elton Abernathy	2001	June Smith
1955	Verna Harris	2002	Teresa Galiazzo
1956	E.L. Pros	2003	Russell Lowery-Hart
1957	Nan Elkins	2004	Ann Shofner
1958	Crannell Toliver	2005	Natalie Bryant
1959	Johnie Ross Elzner	2006	Joe Trevino
1960	P. Merville Larson	2007	Barbara Mayo
1961	Betty Hughes	2008	Lois Davis
1962	Angus Springer	2009	Ralph Long
1963	Rex Fleming	2010	Kandi King
1964	Ted Skinner	2011	Connie McKee
1965	Mabel Wyatt	2012	Russell Kirkscey
1966	R.V. Holland	2013	M'Liss Hindman
1967	June Prentice	2014	Mellessa Denny
1968	Don Streeter	2015	Amy Tilton Jones
1969	Billie Etheridge		

TSCA Past Executive Secretaries

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Melville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1947-52.....	Crandell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Melville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1995-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox
2007-2012.....	Brent Hinkle
2012-2016.....	Lou Ann Seabourn

TSCA Twenty-Five Year Honorees

Robert Martin, Newman Smith HS

TSCA Forty-Year Honorees

Cheryl Ryne, Friendswood HS

Ann Shofner, Tascosa HS

Thanks to these members for their dedication & commitment to TSCA over the years!

Note: If you are approaching a benchmark year of membership (25, 40 or 50 years) contact Jana Riggins at jriggins@quiltexas.org.

TSCA Outstanding Service Award Recipients

Linda Alderson
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ronald Dodson
Trudy Hanson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandra Lucaa
Beverly Martin
Connie McKee
Dan Mendoza
Kerry Moore

Danny Moss
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn
Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Sweeny
Guy P. Yates
Sara Jane Barno

TSCA Educator of the Year Recipients

1974	Alonez Blackburn, Hawley HS	2005	Sammy Green, Spring HS
1975	Marjorie Best		Marla Chisholm, Del Mar College
1976	Pamela McDaniel, Boswell HS		Mary Trejo, University of Texas, El Paso
1981	Lanny Naegelin, Churchill HS	2006	Sara Jane Barno, Hornedo MS
1982	Jackie Jarrett, Coronado HS		Barbara McCain, Plano East Senior HS
1984	Opal Hall, Denton HS		Charles Wise, St. Philip's College
1985	Jean Clough, Ball HS		Randy Cox, University of Texas, Austin
1986	Ron Dodson, Westlake HS	2007	Mary Jane Grant, Morehead MS
1987	Kerry Moore, Muleshoe HS		Myrna Bass, Athens HS
1988	Ann Shofner, Tascosa HS		Sarah Contreras, Del Mar College
1989	Paula Moeller, Hays HS		Michael Elkins, Texas A&M Univ., Kingsville
1990	Mildred Peveto, Newman Smith HS	2008	Sandra Jones, Killough MS
1991	Charlotte Brown, Gregory-Portland HS		Barbara Garner, Duncanville HS
1992	Kandi King, Clark HS		Amy Tilton Jones, Del Mar College
1993	Roberta Grenfell, Klein HS		Shawn Wahl, Texas A&M Univ., Corpus Christi
1994	Sandra Lucas, Skyline HS	2009	Cheryl Miller, Henderson MS
	M'Liss Hindman, Tyler Junior College		Robert Shepard, Creekview HS
1995	Lana Hall, Hereford HS		Wade Hesch, Lone Star College, North Harris
	Linda Long, Northlake College		Debbie Hatton, Sam Houston State University
1996	Jana Riggins, Kaufman HS	2010	Gilbert Casas, McCollum HS
	Leann Ellis, South Plains College		Mike Jones, Del Mar College
	Virginia Myers, Wayland Baptist Univ.	2011	George Pacheco, Jr., San Angelo State University
1997	Joe D. Trevino, Jr., Bishop HS		Karen Wilbanks, Plano Senior HS
	Glynis Holm Strausse, Coastal Bend College	2012	George Tennison, E. A. Olle MS
	June H. Smith, Angelo State University		Gay Hollis, James E. Taylor HS
1998	Connie McKee, Amarillo HS		Jim Towns, Stephen F. Austin University
	Ralph Long, Collin County Comm College	2013	Stacy Thomas, The Kincaid School
	Trudy Hanson, West Texas A&M Univ.		Kim Falco, Franklin HS
1999	Mary C. Green, Pasadena HS		Victoria Beard, Spring Woods HS
	Claude Caffee, Brookhaven College	2014	Kelly Kimball, Carroll HS
	Martha J. Haun, University of Houston		Danny Moss, North Texas Community College
2000	William Schuetz, Gregory-Portland HS		Wayne Kraemer, Texas State University
	Natalie Bryant, South Plains College	2015	Melissa Witt, Dimmitt HS
	Carley Dodd, Abilene Christian University		Mendy Meurer, Del Mar College
2001	Randy Ellis, Spring HS		Michelle Maresh-Fuehrer, Texas A&M Univ., Corpus Christi
	Lou Ann Seabourn, Amarillo College	2016	Eloise Blair, Houston Lamar
	Terry Thibodeaux, Sam Houston State Univ.		Patrick Ralls, Wharton Junior College
2002	Teresa Galiazzo, Alief Hastings HS		
	Jackie Ganschow, Del Mar College		
	Peter Pober, University of Texas, Austin		
2003	R. Scott Allen, Humble ISD		
	Janna Holt-Day, South Plains College		
	John Gossett, University of North Texas		
2004	Linda Alderson, Boling HS		
	Catherine Gragg, San Jacinto College		
	Robin Williamson, University of St. Thomas		

TFA Hall of Fame Inductees

2006	2009	2014
Randy Ellis	Dave Huston	Diane Forbes
Cindi Timmons	Gary Boeger	Brent Hinkle
David Baker	Barbara McCain	Eloise Blair
J.E. Masters	Shawn Mena	Dr. Rich Edwards
	Aaron Timmons	
2007	Karen Wilbanks	2015-16
Kandi King		Glenda Ferguson
Bill Schuetz	2012	Janet Melton
	Robert Shepard	
2008	Kim Falco	2016-17
Joe Trevino	Billye Lucas	Tim Cook
Charlotte Brown	Cheryl Potts	Connie McKee
Ann Shofner		Terri Robinson
	2013	Sally Squibb-Tate
	Lee Ann Ince	
	Michael Merritt	
	Jane Boyd	
	Sammy Green	

TIFA Educator of the Year

1991	Peter Pober, University of Texas, Austin
	M'Liss Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas, Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College, North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, Mary Hardin Baylor University
2011	Collier Patton, Lone Star College, Kingwood
2012	Leigh-Anne Williams, San Jacinto College
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College
2017	Floyd McConnell, San Jacinto College - North

TSCA Emeritus Members

Ronald Dodson
Noni Ford
Martha Haun
Florence Horton
Beverly Martin
Miff Mendoza
Kerry Moore
Lester Schilling
Victoria Townsend
Harold Weis

C.L. Etheridge
Maridell Fryar
Rosanna Herndon
Mary Ireland
Dell McComb
Virginia Myers
Helen Schafer
V. A. Smith
Charles Wise

Emeritus In Remembrance

Guy Bizzel
Faye Carpenter
Billie Etheridge
Jackie Jarrett
Anna Jo Pendleton
Don C. Streeter
Marilyn Swinton
Emerson Turner

Jean Boles
Ted Colson
Opal Hall
B. J. Naegelin
Vera Simpson
Frances Sweeny
Donna Ray Tobias
Guy P. Yates

Standing and Ad Hoc Committees

Note: Committee appointments are for a single year, unless noted by a year next to the name.

BYLAWS

Chair: Ann Shofner (18)
 Sara Jane Barno (19)
 Lacy Cannon (17)
 M'Liss Hindman (18)
 Kathy Owens (19)
 Ruben Richardson (19)

COLLEGE & UNIVERSITY

Chair: Sarah Contreras
 Karin Dahmann
 Rebecca Kerr
 Russell Lowery-Hart
 Meghan Pace
 Patrick Ralls
 Kiera Wade

COMMITTEE ON EDUCATOR TRAINING

Chair: Mellessa Denny
 Jane Boyd
 Liana Hinojosa
 Tracy Matthies
 Stacy McGee
 Jose Rodriguez
 Crystal Church Rolison
 Ann Shofner, Retired

COMMITTEE to NOMINATE THE NOMINATING COMMITTEE

Chair: Mendy Meurer
 Vanessa Amos
 Brandon Cohn
 Leslie Crady
 Wayne Kraemer
 Rhonda Smith

EDUCATOR OF THE YEAR

Chair: Kari McKenzie (18)
 Dale Anderson (18)
 Kyla Brookshier (19)
 Kelley Finley (17)
 Brian Lain (17)
 Brian Ott (19)
 Amanda Jo Ratcliff (19)
 George Tennison (19)
 Jim Towns (18)

FISCAL REVIEW

Chair: Brent Hinkle
 Kristi Hodgkiss (19)
 Greg McGee (18)
 Gina Risher (19)

GOVERNMENT AFFAIRS

Co-Chair: Sami Womack
 Co-Chair: Ryan Lovell
 Clint Adams
 Abby Blank
 Nicole Cornish
 Kim Falco
 Amy Kemp
 Greg Mayo
 Mark Mazzu
 Cody Morris
 Seth Pietsek
 Carla Reisman
 Stephanie Rodarte-Suto
 Debbie Waddell

LOCAL ARRANGMENTS

Chair: Martha Pierson
 Andrew Barrett
 Christine Beard
 Vicky Beard
 Deanne Christensen
 Ashley Freeman
 Letra Johnican
 Michael Merritte
 Adesuwu Omoruyi
 Nick Reichert

NOMINATING COMMITTEE

Co-Chair: Cheryl Potts
 Co-Chair: JP Fugler
 Lisa Campbell
 Lillian Adeyemi
 Justin Blacklock
 Max Thompson

PUBLIC RELATIONS

Chair: Michael Merritt (17)
 Timothy Haynes (18)
 Shannon Howard (19)
 Kyle Peterson (17)
 Martha Pierson (19)
 Nick Reichert (19)
 James Thompson (18)

RESOLUTIONS

Chair: Nancy Randolph
 Jayson Anderson (19)
 Adrian Gallardo (19)
 D'Nan Mathis (19)
 Adesuwu Omoruyi (19)
 Melissa O'Neal (18)
 Karen Schilling (19)
 Angela Verner (18)
 Kasey Willeby (19)

SPECIAL AWARDS

Chair: Connie McKee (17)
 Amy Jones (19)
 Russell Kirkscey (17)
 Barbara Mayo (2019)
 Kerry Moore (18)
 Norma Coston (external resource)
 Melissa Witt (Ex Officio)

SPEECH/THEATRE in PUBLIC SCHOOLS

Chair: Ross DeLeon
 Ramon F. Arana (19)
 Andrew Barrett (19)
 Angi Burns (19)
 Amy Kemp (17)
 Carolyn Mackey (19)
 Louie Pacheco (19)
 Janice Valenzuela (19)
 Clay Wheeler (19)

TASK FORCE ON STRATEGIC PLANNING

Chair: June Smith
 Linda Alderson
 Sara Jane Barno
 M'Liss Hindman
 Brent Hinkle
 Amy Tilton Jones
 Connie McKee
 Rory McKenzie
 Kiera Wade

TIME & PLACE

Chair: Darrell Yarbrough (South)
 Mike Jones, Comptroller
 Ralph Long, East (2018)
 Trudy Hanson, West (2017)
 Central Michelle Watkins (2020)

UIL ADVISORY

Chair: Eloise Blaire
 Christopher Brannen
 Jonni Davis
 Shawn Duthie
 Joanna Hickey
 Aimee Kasprzyk
 Rory McKenzie
 Marilyn Myrick
 Shelby Randolph
 Katrese Skinner
 Lester Stone

Life Members

Linda Alderson
James Barnes
Carolyn Baum
Darlene Bellinghausen
Kristina Bilban
Robert Boyd
George Bradley
Elaine Brink
Joseph Brown
Lacy Cannon
Christina Cardenas
Catherine Carroll
Gilbert Casas
Richard Cheatham
Deanne Christensen
Gene Taylor Clough
Cynthia Cone
Norma Coston
Jason Courville
Martin (Randy) Cox
Jason Crane
Mellessa Denny
Christina Dodd
Claire Dodillet
Ashley Donahue
Judy Dorset
Paul Duffy
Tim C. Edgerly
Jennifer Edwards
Millard Eiland
Michael Elkins
Tolline Enger
Keith V. Erickson
Charles L. Etheridge
Ira Evers
Tanya Evers
Michael Fain
JP Fugler
Maridell Fryar
Alice Gabbard
Marsha Gephart
J.S. (Jack) Gibson
Karen Gossett
Robert Gratz
Lou Greenwood
George L. Grice
Carrol Haggard
Trudy Hanson

Michael Harlan
Ann Harrell
Sandra Hile Hart
Karen Hatley
Martha J. Haun
Rosanna Herndon
Wade Hesch
M'Liss Hindman
Sonya Hopkins
Dolly Hudgins
Jo Hudson
Tim Jackubek
Kathleen Jamieson
Amy Tilton Jones
Lavoy Jones
Mike Jones
Marilyn S. Kelly
Genell Kelso
Nanette Kelton
Kandi King
Elizabeth Kizer
Wayne Kraemer
Brian Lain
Ralph Long
Laverne Loving
Russel Lowery-Hart
Bernita Mansfield
Barbara J. Mayo
Karin McCallum
Candace McConnell
Martha McDaniel
Connie McKee
Rory McKenzie
Tim Mahoney
Carol Malloy
Paul May
Barbara Mayo
Connie McKee
Kerry Moore
Nora Moreno Jarrell
Bonnie Mutschler
Dwight Mutschler
Virginia Myers
Lacye Odam-Matejowsky
Melondy Ojeda
Krin Brooks Perry
David Peters
Sally Ponzio

Larry Preas
J.B. Prior
Todd Rainey
Clydene Reep
Jana Riggins
La Anna Rodrigs
Pat Rogers
Edwin Rowley
Robert Salm
Ivan Sandlin
Helen Schafer
William Schatte
Cynthia Shade
Ann Shofner
Ted Skinner
Gary Smith
Lawrence R. Smith
Nancy Smith
Cindy M. SoRelle
Kevin Steinberg
Glynis Holm Strause
Charlene Strickland
Carolyn Strohkirch
Jason Sykes
Jane Terrell
Terry Thibodeaux
David Thomas
Max Thompson
Tyler Tindall
Jim Towns
Michael Trynosky
Linda M. Vancil
Beverly Wakefield
Gwen Waldrop
Gloria Walter
Gloria White
Janice C. Wieland
E.L. Williamson
Joseph A. Willis
Walter Willis
Debbie Winkler
Charles N. Wise
Melissa Witt
John Wright
Mabel Wyatt
Patricia Wysong
Judith Zaffirini

LIFE MEMBERS

TSCA Conference 2018 Call for Papers and Panels

Combating Truthiness: Teaching in a Post-Truth Era

In 2006, the dictionary people at Merriam-Webster performed a great public service by bestowing its “Word of the Year” award to “truthiness.” A phrase coined by Stephen Colbert just moments before airing an episode of The Colbert Report. Colbert explained that truthiness is not about “truth, we’re talking about something that seems like truth – the truth we want to exist.” A decade later, the Oxford Dictionaries chose “post-truth” as its word of the year for 2016. Oxford describes post-truth as “relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief.”

We can assume that neither Merriam-Webster nor Oxford was thinking about teachers and students when choosing the words, but the dawning of a truthiness/post-truth era illuminates a number of major challenges for progressive-minded teachers. As Communication professionals, these facts demand that we reevaluate how we teach media literacy, but it also makes clear the work we must do to reinvigorate our approaches to inspiring students. How will we adapt to this new era? How will we inspire them to become more patient, open-minded readers? How will we inspire them to become more patient, active listeners? How will we inspire them to become more patient, critical thinkers?

How will we teach them to identify and respond to the truth?

Join us by sharing your research and ideas at the 2018 TSCA Conference in Corpus Christi, TX.
October 4-7, 2018

Send all program questions and comments to Colin Malinak
cmalinak@smhall.org

Submit panels through your Interest Group Chairperson OR
send directly to Colin Malinak.

A complete call for papers will be available online at www.etsca.com

**Deadline for Program Submissions:
December 15, 2017**

Hurricane Harvey Efforts

Many of our members have been deeply impacted by the recent Hurricane Harvey. TSCA is launching several efforts to assist where we are able. We'll update this page with details as our efforts continue.

Adopt-A-Team

TSCA is launching Adopt-A-Team to help our members affected by Hurricane Harvey. If you would like to participate please email Melissa Witt at mewitt@dimmittisd.net. All schools wishing to help and schools who have been in the path please email Melissa Witt. Spread the word!

Donors / Organizers

Several organizations and individuals have let us know that they are reaching out to victims of Hurricane Harvey. (See Page 54).

Other Ways to Help

Here is a list of suggested ways you can help. Find out specific needs or make donations primarily monetary, allowing teams to get what they need and so they don't have to deal with storage/redistribution of a bunch of stuff they don't need.

Attend tournaments hosted by Harvey impacted schools - if they're hosting, they NEED this fundraiser!

Waive entry/judging fees for Harvey impacted schools attending your tournament.

Forgo trophies at your tournament and donate the money you'd normally spend to a Harvey impacted school.

Vendors - provide free or reduced rate merchandise to Harvey impacted schools.

Pay your adopted school's organizational membership fees this year.

Host/Attend a Big Questions Debate event to raise funds for a school in need.

Join a school for their cleanup day/event if you are nearby. Skype/Google Hangout practice with teams, especially those who won't be able to travel to tournaments.

Host a tie/suit drive.

Help with technology needs where possible.

Share briefs/digital file-share resources.

Donate books/scripts useful for speech & debate.

Pattern A Panels – 9:15 – 10:15 AM

A – 1 Putting Excitement into Extemp

La Joya

Sponsor: **TFA**
Coordinator: Kate Rickman, O’Connor High School
Chair: Kate Rickman, O’Connor High School

Presenters: Colin Malinak, St. Mary’s Hall
 Rhonda Smith, Plano West
 Marilyn Myrick, Lake Travis High School

While extemp can be one of the most beneficial events to students as they prep for college and employment, it can be challenging to incorporate lessons for the classroom. Learn from 3 innovative educators on what they do to invigorate students in the classroom.

A – 2 Coaching Strategies with Breakout

Colonnade A

Sponsor: **Argumentation & Debate**
Coordinator: Chris Stowe, Montgomery High School
Chair: Courtney Coffman, Northland Christian School

Presenters: Jacob Koshak, College Park High School
 Neal White, Plano Senior High School
 Rory McKenzie, Lindale High School

You've taught them how to debate, now what? Learn how to move beyond the basics of debate instruction in the classroom from some of Texas's top coaches. Get ideas for coaching advanced strategies including teaching new skills and drills. Learn how to set-up more effective practices and help your students reach the next level.

**A - 3 Working the Performance:
Coaching Methods on Display**

Grand Ballroom F

Sponsor: Oral Interpretation & Performance Studies

Coordinator: Ashley Freeman, Alief Elsik High School

Chair: Ashley Freeman, Alief Elsik High School

Presenters: Ashley Freeman, Alief Elsik High School
 Andrew Barrett, J Frank Dobie High School
 Lillian Ademeyi, Seven Lakes High School
 Casey Garcia, Interp Curriculum Director UNTIF/ Fluency LLC. / Lone Star
 College-North Harris
 Janelle Adams, Dobie High School

Watch as expert oral interpretation coaches demonstrate different coaching techniques in this performance workshop with students. **Great for beginner and veteran teachers.**

**A - 4 Becoming Irreplaceable - Increasing Long-term
Relevance Through AP Seminar/Research**

Colonnade B

Sponsor: President

Coordinator: Kirsten Nash, Hendrickson High School

Chair: Kirsten Nash, Hendrickson High School

Presenters: Kirsten Nash, Hendrickson High School

Many of us are looking toward the future with trepidation - funding decreases, the numbers game, and other factors have caused us to look for ways to increase our relevance by diversifying our roles on campus. This session will examine the AP Capstone Program courses (AP Seminar and AP Research) and the crossover of debate skills with these courses. Come and learn about how you can petition to teach the course by identifying common curriculum, turn this course into an extension of what you already do and get your students AP credit.

A – 5 A Curricular Approach to the Multi-Level Debate Class
Grand Ballroom G

Sponsor: **Instructional Development, High School**
Coordinator: Stacy McGee, Cypress-Fairbanks ISD
Chair: Stacy McGee, Cypress-Fairbanks ISD

Presenters: Stacy McGee, Cypress-Fairbanks ISD

Teaching a debate class during the school day is a blessing. Figuring out how to teach multiple levels of debate in the same class can be a curse. Two educators will share their innovative approach to the multi-level debate class while still fulfilling district and state curricular expectations.

A – 6 Coaching from the Cloud: Using Technology to
Manage Your Team
Bolo’s PDR

Sponsor: **Instructional Development, Middle School**
Coordinator: Clay Wheeler, Schimelpfenig Middle School
Chair: Lindsey Petropoulos, Rice Middle School

Presenters: Lindsey Petropoulos, Rice Middle School
 Clay Wheeler, Schimelpfenig Middle School

Managing a team is an intense, exhausting and time-consuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps and programs to use for team management and to keep you poised, organized and plugged in. **IDEAL FOR ALL COACHES OF ANY EXPERIENCE LEVEL (MIDDLE, HIGH SCHOOL OR UNIVERSITY).**

**A - 7 The State of the State- UIL Theatre with State Director
Luis Munoz**

Colonnade C

Sponsor: **Theatre**
Coordinator: Aimee Kasprzyk, Hillsboro High
Chair: Aimee Kasprzyk, Hillsboro High

Presenters: Luis Munoz, UIL

From junior high OAP to high school OAP directors, those who also compete in film and technical design contests, to those who serve as your school or district's UIL Coordinator, or for those of you who are all or any permutation of these, join us for an informative session, discussion, and Q&A with Luis Munoz! Grow your knowledge, infuse your speech and theatre classes with inspiration, and find out what's new and ongoing in the UIL Theatre World from the very top! For the junior high and high school theatre teacher, director, UIL Coordinator, and anyone curious about how the sausage gets made in UIL Theatre.

**A - 8 Scholarly Research in Rhetoric and
Communication Theory**

Conference Center A

Sponsor: **Rhetoric & Communication Theory**
Coordinator: Amanda Jo Ratcliff, Tyler Junior College
Chair: Amanda Jo Ratcliff, Tyler Junior College

Presenters: Dr. Jim Towns, Stephen F. Austin State University

- Criswell: Paradigm of Racial Tension: An examination of selected speeches from W.A. Criswell.

Dr. Amanda Jo Ratcliff, Tyler Junior College

- The day a generation died: An examination of the New London School explosion through a framework of crisis communication theory.

This panel features faculty research presentations on topics dealing with Rhetoric and/or Communication Theory.

**A - 9 Inspiring Our Faculty to Assess Student Learning
And Infuse High Impact Educational Practices in Their
Classrooms**

Conference Center B

Sponsor: TACA

Coordinator: Dr. Trudy Hanson, West Texas A&M University

Chair: Dr. Trudy Hanson, West Texas A&M University

Presenters: Dr. Trudy Hanson, West Texas A&M University
Dr. Carolyn Baum, West Texas A&M University
Dr. Karley Goen, Tarleton State University & the Texas Social Media
Research Institute (@TSMRI)

Do you want your students to reach key concepts from your course five years after you integrate them in your classroom? Engage your students with high impact educational practices (HIPs) like service learning, research, study abroad/study away, diversity, leadership, and/or mini-internships! This interactive panel will feature the experiences of several faculty members who integrate these HIPs into their classrooms. Participants will leave this session with 25+ ways to integrate and assess HIPs in communication classrooms.

Pattern B Panels – 10:30 – 11:30 AM

B – 1 Why Should I be Part of an Educator Advocacy Group? I Don't Have the Time! I Don't Even Have the Time to Use the Restroom!

Colonnade B

Sponsor: President

Coordinator: Jonathan Stansbury, Lone Star College – North Harris

Chair: Jonathan Stansbury, Lone Star College – North Harris

Presenters: Martha Pierson, Retired
Ryan Nassif, Clear Lake High School
Bryan Darby, Clear Creek High School

Representatives from Region 4 and the Clear Creek ISD local will give you information about liabilities you may encounter in and outside the classroom. Come and get some practical information about The Association of Texas Professional Educators (ATPE) in particular and advocacy groups in general.

B – 2 TFA EC Open Forum

La Joya

Sponsor: TFA

Coordinator: Noah Recker, La Vernia High School

Chair: Noah Recker, La Vernia High School

Presenters: Noah Recker, La Vernia High School
John Mast, S. F. Austin High School
Victoria Beard, Spring Woods High School
Jason Warren, University of Texas at Austin
Ryan Lovell, Tascosa High School
Rhonda Smith, Plano West
Michelle Watkins, Claudia Taylor “Ladybird” Johnson HS
Debbie Waddell, Cypress Falls High School
Yolanda Silva, Franklin High School

TFA is an ever-changing organization that strives to meet the diverse needs of students across the state of Texas. Feedback and open communication is essential. Join the EC in sharing ideas, asking questions, and getting feedback in a relaxed setting.

**B – 3 G.I.F.T.S FROM THE MASTERS: GREAT IDEAS FOR THE
DAILY CLASSROOM AND TEAM STRUCTURE**
Colonnade C

Sponsor: Oral Interpretation & Performance Studies

Coordinator: Kari McKenzie, Lindale High School

Chair: Kari McKenzie, Lindale High School

Presenters: Julie Schniers, Central High School
 Lillian Ademeyi, Seven Lakes High School
 Louie Pecheco, Muleshoe High School
 Sami Womack, Dimmitt High School

From Classroom instruction to coaching come watch some of the masters as they share with you what works for them. Come ready to learn and be inspired. If you have a great lesson you want to share bring copies to distribute. Sharing is caring! **Great for beginner and veteran teachers.**

B – 4 Bridging the Curriculum
Colonnade A

Sponsor: Interpersonal / Organizational Comm.

Coordinator: Barbara Mayo, Northeast Lakeview College

Chair: Barbara Mayo, Northeast Lakeview College

Presenters: Barbara Mayo, Northeast Lakeview College – Increased Dual Credit Offerings
 Mike Jones, Del Mar College – Distance Learning Courses
 Justin Blacklock, San Antonio College – Common Assessment Strategies

Each year, speech instructors struggle with the increased demands on our curriculum to adapt to a number of circumstances. Recently we have seen student learning outcomes aligned by the THECB prompting some community colleges to develop common assessment strategies, in 2016 TSCA adopted a resolution to embrace the increase in dual enrollment courses and we have seen an increase in course offerings of speech on line. This panel will address how to "bridge the curriculum" to each of these situations and adapt to the needs of our changing environment.

**B – 5 Inspiring Amazing Auditions – How to Get the Most
Bang for the 1 to 1.5 Minute Performance Buck
Conference Center A**

Sponsor: **Theatre**
Coordinator: Aimee Kasprzyk, Hillsboro High School
Chair: Aimee Kasprzyk, Hillsboro High School

Presenters: Kendra Willeby, Foster High School
 Ashley Freeman, Elsie High School

From characterization to blocking to pinpointing "the other" in a scene, this session is sure to infuse a new fire for audition materials and styles. Come learn new tips and brush up on reliable tools and techniques for helping your students to find, prepare, and perform effective and winning audition monologues. This session is ideal for high school and community college theatre teachers/directors who have students that want to go on to college, university, and professional auditions with confidence that the product they provide will catch the eye of professors and casting directors everywhere. The session will also be a wonderful opportunity for growth in any teacher, professor, or student competing in speech IE's.

**B – 6 InFusing Visual Communication into the Fabric of the
Institution: The Communication Training Center at
Texas Tech University
Conference Center B**

Sponsor: **Instructional Development, College & University**
Coordinator: Dale Anderson, Del Mar College
Chair: Dale Anderson, Del Mar College

Presenters: Luke LeFebvre, Texas Tech University
 Hunter Anderson, Texas Tech University

This workshop will showcase how the CTC helps instructors, faculty, and graduate students across a wide array of disciplines to display visual information that is compelling and seamlessly designed to maximize the meaning for an audience. Attendees will learn how to spotlight what is important, utilize data as a tool for sharing information, and visually articulate the conclusion you want to share with an audience. **(Great for instructors and administrators at post-secondary institutions)**

B – 7 Incybered: Inspiring Students Through Technology
Bolo’s PDR

Sponsor: **Instructional Development, Middle School**
Coordinator: Clay Wheeler, Schimelpfenig Middle School
Chair: Brandon Cohn, Bassett Middle School

Presenters: Brandon Cohn, Bassett Middle School
 Vanessa Amos, Canyon Hills Middle School

Technology is ingrained into the fabric of the lives of our students. In this session, we’ll explore creative ways to use technology to inspire your students. We’ll cover creative tech integration into your classroom lessons and activities, as well as how to instill positive and appropriate uses of social media into your students’ day-to-day lives. **IDEAL FOR ALL COACHES OF ANY EXPERIENCE LEVEL (MIDDLE, HIGH SCHOOL OR UNIVERSITY).**

B – 8 Coaching Extemp
Grand Ballroom F

Sponsor: **Argumentation & Debate**
Coordinator: Chris Stowe, Montgomery High School
Chair: Ryan Hennessey, Klein High School

Presenters: Cheryl Potts, Clark High School
 Colin Malinak, Saint Mary’s Hall

Everything you wanted to know about extemp, but were too afraid to ask. Expert panelists discuss new changes in extemp and how to adapt, including digital filing methods, advanced outlines, best coaching practices and adapting to various circuits.

**B - 9 Modifications and Accommodations
in Speech and Debate**

Grand Ballroom G

Sponsor: Instructional Development, High School

Coordinator: Racy Grant, Prosper High School

Chair: Racy Grant, Prosper High School

Presenters: Racy Grant, Prosper High School

Chris Brannen, Barbers Hill High School

Abby Blank, Turner College and Career High School

Modifications and Accommodations are state law even in electives like speech and debate. In this session, we will discuss the most common modifications and accommodations and how they would be implemented in the forensics and/or theater classroom. Audience members will be given the opportunity to bring in additional options for discussion.

NOTES:

Pattern C Panels – 2:45 – 3:45 PM

C – 1 POI and INFORMATIVE: The Course of Events
Colonnade A

Sponsor: Oral Interpretation & Performance Studies
Coordinator: Jonni Davis
Chair: Jonni Davis

Presenters: Ashley Freeman, Alief Elsik High School
Casey Garcia, Interp Curriculum Director UNTIF/ Fluency LLC.
/ Lone Star College-North Harris

Although POI and Informative are NSDA main events, many coaches are left wondering where to start. Come join coaches as they discuss strategies for these rapidly changing events. **Great for New Coaches.**

C – 2 Coaching Basics: Mentor Set-up for New Coaches
Bolo’s PDR

Sponsor: Argumentation & Debate
Coordinator: Chris Stowe, Montgomery High School
Chair: Marissa Pena, A&M Consolidated High School

Presenters: Chris Stowe, Montgomery High School
Courtney Coffman, Northland Christian School
Ryan Hennessey, Klein High School
Kirsten Nash, Hendrickson High School
Jane Boyd, Grapevine High School
Ryan Lovell, Tascosa High School
Kim Falco, Franklin High School

UIL? TFA? NSDA? Speech and Debate on the Texas circuit can be overwhelming for new coaches. If you're a new teacher or coach, or just would like to grow as a coach, come find a mentor in your area to get ideas for your classroom, ask all your questions, and learn the ins & outs and dos & don'ts of debate. Seasoned coaches please come and find a mentee. You do not need to be listed as a panelist to be a mentor. Everyone is invited.

C - 3 Basic Training: Congress

La Joya

Sponsor: **TFA**
Coordinator: Michelle Watkins, Claudia Taylor “Ladybird” Johnson HS
Chair: Rhonda Smith, Plano West

Presenters: Neal White, Plano Senior High School
 Rhonda Smith, Plano West

As the popularity of Student Congress grows, more schools are joining this innovative event. Watch successful coaches share their secrets to starting Congress with new students and learn the basics of the event. **Great for new coaches!**

C - 4 Infusion – Adapting Debate Opportunities to the Needs of Students and Communities

Grand Ballroom F

Sponsor: **President’s Panel, TFA, Instructional Development HS, Argumentation & Debate**
Coordinator: Melissa Witt, Dimmitt High School
Chair: Melissa Witt, Dimmitt High School

Presenters: Marcos Rosales, Houston Urban Debate League
 Margaret Tellegen, Houston Urban Debate League

This panel will highlight the Houston Urban Debate League, its purpose, formation, structure, and growth.

C – 5 Embracing the InFusion of Dual-Credit Students
Conference Center B

Sponsor: **Instructional Development,
College & University**
Coordinator: Duane Gundrum, Del Mar College
Chair: Duane Gundrum, Del Mar College

Presenters: Amy Jones, Del Mar College
Patrick Ralls, Wharton County Junior College
Duane Gundrum, Del Mar College

Please join these veteran dual credit educators as they discuss different types of dual-credit delivery, challenges, benefits, and teaching ideas and strategies. Panelists will also discuss concerns associated with delivering a dual credit class on a high school campus, online and on a college campus. Challenges associated with each location will be discussed, as well as tips for keeping the dual credit class parallel in content and rigor to your general enrollment courses. **Great for instructors with dual-credit students.**

C – 6 Technically Speaking: Using Tech Resources in the
Speech Classroom
Colonnade B

Sponsor: **Instructional Development, High School**
Coordinator: Shannon Howard, Texas City High School
Chair: Shannon Howard, Texas City High School

Presenters: Shannon Howard, Texas City High School
Victoria Graves, Texas City High School
R. Nicole Manning, Byron P. Steele II High School
JP Fugler, Lindale High School

As more schools make the move to a CTE-based speech course, educators are feeling the pressure to integrate technology while also teaching the importance of traditional communication. Presenters will offer tips and tricks to incorporate technology into the speech classroom without sacrificing a focus on traditional communication media.

C – 7 More than Yelling: Teaching Argumentation to Middle Schoolers

Colonnade C

Sponsor: Instructional Development, Middle School

Coordinator: Rachel Warnecke, Saint Mary's Hall

Chair: Rachel Warnecke, Saint Mary's Hall

Presenters: Rachel Warnecke, Saint Mary's Hall
Lindsey Petropoulos, Rice Middle School
George Tennison; Olle Middle School

Teaching argumentation to younger students unfamiliar with the concept can be challenging, but we're here to help! In this session, our panelists will walk you through the basics of teaching argumentation, will give ideas for interpolating these methods into your curriculum, as well as resources and lesson plan ideas. **IDEAL FOR NEW MIDDLE SCHOOL AND YOUNG HIGH SCHOOL (9TH-10TH GRADE) COACHES.**

C – 8 An Inspired Idea! Developing or Adapting a Script Part 2

Conference Center A

Sponsor: Theatre

Coordinator: Aimee Kasprzyk, Hillsboro High School

Chair: Aimee Kasprzyk, Hillsboro High School

Presenters: Kari McKenzie, Lindale High School

Choosing the right plays for your kids each year is like dating, falling in love, developing a relationship, and then breaking up... so much time and effort invested into something that fleeting and ultimately from someone else to begin with. Sometimes you find "the one," sometimes, you go dateless and resort to old stand-by's, and sometimes, the break-up is sudden and leaves you wanting. However, with the knowledge of what script and story adaptation is coupled with a set of tips and rules for developing your own original ideas into full-blown scripts, you can cultivate a perfect marriage to your own original literature and give your students an amazing and new experience as well! Come armed with your own script ideas, little kernels of thought, or just to hear what the presenter shares about her own experience in developing and writing an original script as well as adapting other stories and scripts into new realities on the stage.

**C – 9 What Aspiring College Competitors Need to Know:
A Round Table with some of Texas' leading DOF's!
Grand Ballroom G**

Sponsor: **President**
Coordinator: Sami Womack, Dimmitt High School
Chair: Sami Womack, Dimmitt High School

Presenters: Sarah Contreras, Del Mar College
 Randy Cox, University of Texas at Austin

High School coaches: Join us for a round table discussion to help you prepare your students for college competition!

NOTES:

Pattern D Panels – 5:30 – 6:30 PM

D – 1 Bridging the Divide and Sharing the Wealth- Infusing Cooperation Among Programs While Demonstrating How Speech and Theatre Can Grow Us All

Grand Ballroom F

Sponsor: **Theatre**
Coordinator: Sami Womack, Dimmitt ISD DOFA
Chair: Sami Womack, Dimmitt ISD DOFA

Presenters: Andrew Barrett, Dobie High School
 Sami Womack, Dimmitt ISD DOFA
 Kari McKenzie, Lindale High School
 Fernando Arana, Burges High School
 Shawn Duthie, Holliday High School

Almost all of us have had to deal with kids who "do it all," and often, we ask ourselves, "Why can't we have the kids when we need them?" Or "How do I get that other adult to see how my program should not only be valued but also, how my program can benefit his or hers as well?" Or "How do I keep from pitting myself against another adult and keeping the student from being in the middle of negotiations?" Particularly in those schools where the speech and theatre programs are not in lock-step, we want to show how a happy marriage of programs can contribute to greater success for all. Join these successful, effective teachers, directors, and coordinators as they share ideas and strategies for not only sharing students but also sharing a philosophy of cooperation and success among all of your students and colleagues. Opportunities for questions, answers, and discussion will be provided.

D – 2 Lit That Fits

Grand Ballroom G

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator: J.P. Fugler, Lindale High School
Chair: J.P. Fugler, Lindale High School

Presenters: J.P. Fugler, Lindale High School
 Aimee Kasprzyk, Hillsboro High School

Ever struggle to find appropriate and meaningful literature for your performers? Two veteran coaches will share their process in guiding students to literature that will help the performer grow and mature. **Great for New and Veteran Coaches.**

**D – 3 “But this Isn’t a Speech Course!”: Inspiring Minds
Through Incorporation of Speech and Debate Across
the Curriculum**

Colonnade A

Sponsor: **TIFA**
Coordinator: Sarah Contreras, Del Mar College
Chair: Floyd McConnell, San Jacinto College-North

Presenters: Kathryn Kelly, Blinn College

This panel will discuss tips and strategies to teach “rational debate” across the curriculum. This involves incorporating discussions of current events into any subject.

D – 4 Speech and Debate Graduation Endorsements

Colonnade B

Sponsor: **Instructional Development, High School**
Coordinator: Racy Grant, Prosper High School
Chair: Racy Grant, Prosper High School

Presenters: Racy Grant, Prosper High School
 Noah Recker, La Vernia High School

House Bill 5 has presented some unique graduation opportunities for students that can benefit forensics students. Panelists will discuss what those options are and how to open up discussion with your administration about accessing these graduation endorsement options.

**D – 5 Inspiring Supportive Decision-makers:
Advocacy Training**

Conference Center A

Sponsors: Governmental Affairs Committee

Coordinator: Melissa Witt, Dimmitt High School

Chair: Melissa Will, Dimmitt High School

Presenters: Jana Riggins, UIL

 Melissa Witt, Dimmitt High School

 Ryan Lovell, Tascosa High School, Governmental Affairs Committee Co-Chair

 Paige Williams, Director of Legislation TCTA

Learn basic advocacy methods/tactics as well as get ideas for educating stakeholders at the local and state levels. Get ready to INSPIRE your community with all that our students are doing and all of the opportunities we can provide them together!

**D – 6 Murky Waters: Navigating Changing Trends in
Progressive Argumentation**

La Joya

Sponsor: TFA

Coordinator: Stefanie Rodarte-Suto, Canyon High School

Chair: Stefanie Rodarte-Suto, Canyon High School

Presenters: Rory McKenzie – Lindale High School

 Preston Stolte – Winston Churchill

The line between ‘progressive’ and ‘traditional’ argumentation in LD and CX debate can often be blurry. Watch as two coaches explain how to develop and answer progressive arguments in debate. Trends will also be discussed. **Great for veteran coaches!**

**D – 7 Get It ON(line)! – A GIFTS Panel for
Teaching Speech Online**

Conference Center B

Sponsor: **Instructional Development, College & University**
Coordinator: Karin Dahmann, Blinn College
Chair: Tracy Matthies, Blinn College

Presenters: Deborah Bridges, University of Houston
 Suzanne Buck, University of Houston
 Elizabeth Fish Hatfield, University of Houston Downtown
 Tracy Matthies, Blinn College
 Karin Dahmann, Blinn College
 Amanda Jo Ratcliff, Tyler Junior College

Join this panel discussion where instructors will share tips, lessons learned, and best practices for teaching speech classes in online and hybrid formats. Participants will walk away with ideas, practical advice, and handouts from each presenter. This session is ideal for new and seasoned college professors and all instructors interested in learning more about speech classes taught online. **Great for online and hybrid instructors.**

**D – 8 How Communication Leaders Can Balance Life,
Administration, Teaching, Research, and Service**

Colonnade C

Sponsor: **TACA**
Coordinator: Dr. Trudy Hanson, West Texas A&M University
Chair: Dr. Trudy Hanson, West Texas A&M University

Presenters: Trudy Hanson, West Texas A&M University
 Dr. Lora Helvie-Mason, Tarleton State University
 Dr. Jennifer T. Edwards, Tarleton State University

There are 60 seconds in a minute, 60 minutes in an hour, and 24 hours in a day. These are important numbers for administrators to remember because our “to do” lists can reach more than 30 items each day. This session will highlight simple ways that communication leaders can balance administrative tasks, teaching tasks, serve others, have FUN, and embark on research endeavors.

D – 9 Coming Out in the Classroom: An Inspirational Conversation

Bolo’s PDR

Sponsor: **TIFA**
Coordinator: Jonathan Stansbury, Lone Star College – North Harris
Chair: Jonathan Stansbury, Lone Star College – North Harris

Presenters: Jonathan Stansbury, Lone Star College – North Harris
 Amy Aldridge Sanford, Texas A&M Corpus Christi

An interactive conversation regarding students and/or faculty coming out in the classroom. Audience participation is encouraged.

8:00 PM Session

Middle School “GIFTS” Session

Bolo’s PDR

Sponsor: **Instructional Development, Middle School**
Coordinator: Clay Wheeler, Schimelpfenig Middle School
Chair: Clay Wheeler, Schimelpfenig Middle School

Presenters: Lindsey Petropoulos, Rice Middle School
 George Tennison; Olle Middle School
 Clay Wheeler, Schimelpfenig Middle School
 Rachel Warnecke, Saint Mary’s Hall
 Brandon Cohn, Bassett Middle School
 Vanessa Amos, Canyon Hills Middle School
 Sara Jane Barno, Hornedo Middle School

Bring a favorite lesson plan or activity to share with other middle school teachers!

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Pattern E Panels - 10:15 - 11:15 AM

E - 1 **New to Coaching...No Worries**

Grand Ballroom B

Sponsor: **TFA**
Coordinator: Leslie Crady, Sandra Day O'Connor High School
Chair: Melissa Boley, William J Brennan High School

Presenters: Victoria Beard - Spring Woods High School
 Lenita Smith - Earl Warren High School

It can be intimidating being the new debate coach. Let two experienced coaches guide you through the basics of planning, tournaments, and classroom prep. Whether you are starting a team or inheriting an experienced squad...no worries, we've got you covered. **Great for new coaches!**

E - 2 **LD/PF Topic Analysis (Including Research Ethics)**

Grand Ballroom F

Sponsor: **Argumentation & Debate**
Coordinator: Jacob Koshak, College Park High School
Chair: Jacob Koshak, College Park High School

Presenters: Dave Huston, Colleyville Heritage High School
 Chris Brannen, Barbers Hill School
 Tomas Cosenza, Clear Falls High School

Veteran coaches break down NSDA topic areas for Public Forum and Lincoln Douglas debate including potential arguments and case ideas. Learn about the importance of ethics in research.

E - 3 District Chair Training

Grand Ballroom G

Sponsor: **President’s Panel**
Coordinator: Melissa Witt, Dimmitt High School
Chair: Melissa Witt, Dimmitt High School

Presenters: All District Chairs

Join TSCA leadership and other district chairs to find out how to lead your district! Training will cover form submissions, deadlines, and communication within your district and with state leaders. Ask your questions, we are here to answer!

E - 4 UIL Prose and Poetry: A Year In Review

Colonnade C

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator: Julie Schniers, Central High School
Chair: Julie Schniers, Central High School

Presenters: Jana Riggins, State Director UIL Speech and Debate
 M'Liss Hindman, Tyler Junior College

Join State Director Jana Riggins and prose and poetry state Contest Director M'Liss Hindman as they reflect on the past year with the new categories and address future changes. **Great for beginner and veteran teachers.**

E - 5 Student Research in Crisis Communication
Colonnade A

Sponsor: **Rhetoric & Communication Theory**
Coordinator: Dr. Trudy L. Hanson, West Texas A&M University
Chair: Dr. Trudy L. Hanson, West Texas A&M University

Presenters: "A New Season for the Baylor Nation: Image Repair and Organizational Leaning in Baylor's Title IX Scandal," Rachel Riggs, Angelo State University
 "Blue Bell Creameries: An Ice Cream Company's Crisis," Theresa A. Freitag, Angelo State University
 "Heineken Crisis: Dogfighting Event," Jorge Luis Azurdia, Angelo State University
 "Image Repair Strategies of the Miami Dolphins," Morgan D. Barker, Angelo State University
 "From Competition to Failure: Samsung's Note7's Image Repair Struggles," Maria Andrea Santizo, Angelo State University

This panel features research presentations by graduate students in the area of crisis communication

E - 6 Live Coaching Session, Middle School
Colonnade B

Sponsor: **Instructional Development, Middle School**
Coordinator: Clay Wheeler, Schimelpfenig Middle School
Chair: Clay Wheeler, Schimelpfenig Middle School

Presenters: Clay Wheeler, Schimelpfenig Middle School
 Rachel Warnecke, Saint Mary's Hall
 Brandon Cohn, Bassett Middle School
 Vanessa Amos, Canyon Hills Middle School

Middle School student performers will be critiqued by seasoned coaches. Come experience hands-on coaching that fosters growth and improvement in younger performers!

E – 7

G.I.F.T.S.

Grand Ballroom A

Sponsor: Instructional Development, High School

Coordinator: Shelby Randolph, Lampasas High School

Chair: Shelby Randolph, Lampasas High School

Presenters: Shelby Randolph, Lampasas High School
Stacy McGee, Cypress-Fairbanks ISD
Chris Stowe, Montgomery High School
Rory McKenzie, Lindale High School

Speech educators bring innovative lesson plans and ideas for teaching speech to share. Attendees will have the opportunity to hear each presenter share their lesson and best practices for implementing the lesson in the classroom.

E – 8

Women in Leadership - Simple Ways to Find a Mentor, Mentor Others, and Connect with Free Resources about Women in Leadership

Bolo's PDR

Sponsor: TACA

Coordinator: Dr. Lora Helvie-Mason, Tarleton State University

Chair: Dr. Lora Helvie-Mason, Tarleton State University

Presenters: Dr. Lora Helvie-Mason, Tarleton State University
Dr. Amy Aldridge Sanford, Texas A&M Corpus Christi
Ms. Racy Grant, Prosper ISD
Dr. Jim Towns, Stephen F. Austin State University

Are you a woman in a leadership position in a school, college, or university? Make plans to attend this interactive panel focused the importance of finding a mentor and how to mentor others. Recent research and best practices focused on women and mentoring will be integrated in this session as well. In this session, participants with network with one another and each participant will leave this session with a list of free resources focused on mentoring!

E - 9 InFusing Innovation into Communication
Conference Center B

Sponsor: **Instructional Development,
 College & University**

Coordinator: Dale Anderson, Del Mar College

Chair: Dale Anderson, Del Mar College

Presenters: **A Masterclass Approach to Communication: InFusing Pedagogical Style with
 the Practice of Expecting the Unexpected**

Raymond Blanton, University of the Incarnate Word

Trey Guinn, University of the Incarnate Word

Sarah Varga, Baylor University

**From Pre-Crime to Center Training: InFusing New Technology for Learning
 at Texas Tech University**

Hunter Anderson, Texas Tech University

Luke LeFebvre, Texas Tech University

This panel will discuss innovation in instruction in Communication courses. Panelists will approach communication as an art and propose a masterclass style as a means of confronting and conversing about the current cultural milieu of communication through a series of activities aimed at developing competence, confidence, adaptability, improvisation, and versatility among other attitudes and skills—these includes: Skype-a- Scholar, Lip Sync Battle, Mulberry Street, Word Sneak, Talking with Strangers, Animate, Front and Center, and Ready or Not. This panel discussion will appeal to students, faculty, and administrators alike as it empowers students in public speaking, confronts communication apprehension, and infuses new assignments into communication courses. Additionally, this panel will highlight the new Extreme Collaboration Space at Texas Tech University. A state-of-the-art visual collaboration platform that will provide real-time, multi-screen, collaborative information sharing between learners and educators who are present in the room and at any other location. Teachers/researchers will be able to facilitate remote participation from anywhere and build collaborations with anyone. **(Great for instructors wanting ideas for utilizing cutting edge technology)**

Pattern F Panels – 11:30 – 12:30 PM

F – 1 Meet the Author – Val Frazee

Grand Ballroom A

Sponsor: **President**
 Coordinator: Kari McKenzie, Lindale High School
 Chair: Kari McKenzie, Lindale High School

Presenters: Val Frazee

Val Frazee started her humble beginnings in Las Vegas, NV. There she cultivated a knack and a taste for being creative. She studied theatre as a young girl and found her way to Texas by way of a college scholarship. While studying theatre she found herself intrigued with hair and make-up. She paused in between degrees and became a hairstylist and continued to work her way through college as a hairstylist. As a hair stylist, she has honed her skills as a colorist and a curly hair specialist. When she is not traveling, the country educating for L’ANZA Healing Haircare, she is in the salon working her craft. Her off time is spent acting and writing. Her acting credits include Bernie, American Crime, and independent film. Her first novel, Unrequited can be found on Amazon or at Bookpeople Bookstore in Austin. She is currently at work on her second novel.

F – 2 Student Research in the Rhetoric of Sport

Colonnade A

Sponsor: **Rhetoric & Communication Theory**
 Coordinator: Dr. Trudy L. Hanson, West Texas A&M University
 Chair: Dr. Trudy L. Hanson, West Texas A&M University

Presenters: *The Express: A Narrative Critique*, Rebekah Grome, West Texas A&M University
 A Pentadic Analysis of Schooled, the Price of College Sports, Mayara Nascimento,
 West Texas A&M University
 The Contradiction of the Raramuri: A Narrative Analysis of Born to Run, Elizabeth
 Brown, West Texas A&M University

This panel features research presentations by graduate students in the rhetoric of sport.

F - 3 Distance Learning in the Age of Evidence
Conference Center B

Sponsor: Instructional Development, College & University

Coordinator: Duane Gundrum, Del Mar College

Chair: Duane Gundrum, Del Mar College

Presenters: Mike Jones, Del Mar College

In recent years, the expansion of technology has altered the landscape of education in ways never seen before. Whether it is through a flipped lesson, web-enhancement throughout a course or the offering of a course in a hybrid or fully online format, technology has made it all possible. These changes have provided multiple benefits for education, but they have also brought many changes. Among these changes are increased oversight and regulations at the federal, regional, and state levels and the requirement to provide evidence of how your institution is meeting those regulations.

This panel will address federal and state laws related to distance education. Areas covered include accessibility, funding, identity verification, engagement, assessment, and best practices. (Great for instructors and administrators with online and hybrid courses)

F - 4 Developing Performers
Grand Ballroom B

Sponsor: TFA

Coordinator: Joe Muller, Saint Mary's Hall

Chair: Cassadra Zuniga, Harlan High School - San Antonio

Presenters: Kristy Thomas, Always Writing 4 U

Kristy Thomas has been writing for performers and developing performers to act and interpret at their highest levels. Learn how Kristi develops the potential in performers as she shares her secrets. **Great for veteran coaches!**

F – 5 Debate Across the Curriculum

Grand Ballroom F

Sponsor: Instructional Development, High School

Coordinator: Greg Mayo, Westbury High School

Chair: Greg Mayo, Westbury High School

Presenters: Greg Mayo, Westbury High School
 Mellessa Denny, Amarillo High School

As classroom teachers, we always hear administrators say, “Content lessons should go across the curriculum.” But how do you make this work? How do you bring another course content into yours? How do you get others to introduce your course content in their classroom to benefit the students? With debate, it is possible. Come see how you can impress your principal and appraiser by showing the importance of debate and communication in the classroom. In addition, bring your ideas to share.

**F – 6 Integrating Social Media and Other Technologies in
 Online and Face-to-Face Classes to Reach Students**

Bolo’s PDR

Sponsor: TACA

Coordinator: Dr. Karley Goen, Tarleton State University & the Texas Social
 Media Research Institute (@TSMRI)

Chair: Dr. Karley Goen, Tarleton State University & The Texas Social
 Media Research Institute (@TSMRI)

Presenters: Dr. Karley Goen, Tarleton State University & The Texas Social
 Media Research Institute (@TSMRI)
 Dr. Tracey Holley, Tarleton State University

The communication field has definitely changed over the past 10 years. YouTube for speeches? Twitter for critical thinking? Instagram for impromptu speech topics? Facebook Live and Periscope for connecting with communication classrooms on the other side of the world? All of this is possible for students in our communication classrooms! Make plans to attend this session and leave with 50+ ideas for enhancing student learning by integrating social media and other communication technologies in communication classrooms.

F-7 Using Logic to Breakdown Arguments
Grand Ballroom G

Sponsor: Argumentation & Debate
Coordinator: Jonni Davis, Arlington High School
Chair: Eric Mears, Flower Mound High School

Presenters: Eric Mears, Flower Mound High School
 Jonni Davis, Arlington High School

Learn to go beyond the evidence in debate. Panelists discuss using logic and logical fallacies in the classroom and how to use logic to win debate rounds.

F - 8 Infusing A Sense of Appropriateness While Seeking the
Cutting Edge in Material
Colonnade B

Sponsor: Theatre
Coordinator: Aimee Kasprzyk, Hillsboro High School
Chair: Aimee Kasprzyk, Hillsboro High School

Presenters: Louie Pacheco, Muleshoe High School

What, exactly, is the definition of "appropriate material?" Where do I find engaging but "appropriate scripts?" Can "appropriate literature" mean lots of different things for lots of different students, coaches, teachers, professors, and even regions of the state? Join Louie Pacheco for a session on these important questions, how he and others navigate the issues that surround searching for and finding "the perfect pieces" while editing for time and content. Time will be provided for discussion, questions, sharing strategies and swapping opinions.

**F – 9 “Aspiring Coaches Want to Know!”: Coaching Tips for
Limited Prep/Public Speaking and Interpretation
Colonnade C**

Sponsor: **TIFA**
Coordinator: Sarah Contreras, Del Mar College
Chair: Sarah Contreras, Del Mar College

Presenters: Justin Blacklock, San Antonio College
 M'Liss Hindman, Tyler Junior College

College and University students will perform an original speech and be critiqued by two coaches. Audience members will be able to observe different coaching styles and learn various techniques that can be used when coaching various events.

NOTES:

See you next year in Corpus Christi!
October 4-6, 2018
Corpus Christi at the Omni Bayfront

***We would like to express our gratitude to all
who made TSCA Convention 2017 a success!***

Martha Anne and Marvin J. Pierson

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Galveston Island Tourist and Convention Bureau

The Omni San Antonio at the Colonnade

Brent Hinkle - TSCA Webmaster

*Program Cover designed by Eric Sims,
Lone Star College-North Harris*

SPECIAL THANKS!

Texas Speech Communication Association
 Convention 2017: InFusion: Inspiring Minds Want to Grow
 October 5-7, 2017 * Omni Houston at Westside
Attendance Record and Verification Sheet

Participant's Name: _____

Date	Session Title	Facilitator Label
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10/5/2017	TFA Interest Group Meeting (2 hours)	
10/5/2017	Professor's Performance Hour (1 hour)	
10/6/2017	New Members Breakfast (1 hour)	
10/6/2017	Panel A Program (1 hour)	
10/6/2017	Panel B Program (1 hour)	
10/6/2017	TSCA District Meeting (1 hour)	
10/6/2017	Interest Group #1 (1 hour)	
10/6/2017	Interest Group #2 (1 hour)	
10/6/2017	Panel C Program (1 hour)	
10/6/2017	Panel D Program (1 hour)	
10/7/2017	Panel E Program (1 hour)	
10/7/2017	Panel F Program (1 hour)	

Total number of Conference CPE Hours _____
(Maximum of 14 hours)

_____ *Signature of TSCA Representative*

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Chapa, Vanessa	E-3	Malinak, Colin	A-1, B-8	Tennison, George	C-7, SS
Christensen, Deanne	E-3	Manning, Nicole	C-6	Thomas, Kristy	F-4
Coffman, Courtney	A-2, C-2	Mast, John	B-2	Towns, Jim	A-8, E-8
Cohn, Brandon	B-7, E-6, SS	Matthies, Tracy	D-7	U	
Contreras, Sarah	C-9, D-3, F-9	Mayo, Barbara	B-4	Uhler, Joe	E-3
Cosenza, Tomas	E-2	Mayo, Greg	F-5	V	
Cox, Aaron	E-3	McConnell, Floyd	D-3	Varga, Sarah	E-9
Cox, Randy	C-9	McGee, Stacy	A-5, E-7	W	
Crady, Leslie	E-1	McKee, Connie	SC	Waddell, Debbie	B-2
D		McKenzie, Kari	B-3, C-8, D-1, E-3, F-1	Warnecke, Rachel	C-7, E-6, SS
Dahmann, Karin	D-7	McKenzie, Rory	A-2, D-6, E-7	Warren, Jason	B-2
Darby, Bryan	B-1	Mears, Eric	F-7	Watkins, Michelle	B-2, C-3
Davis, Jonni	C-1, F-7	Muller, Joe	F-4	Wheeler, Clay	A-6, B-7, E-6, SS
Denny, Mellessa	F-5	Muñoz, Luis	A-7	White, Neal	A-2, C-3
Duthie, Shawn	D-1, E-3	Myrick, Marilyn	A-1	Willeby, Kendra	B-5
E		N		Williams, Paige	D-5
Edwards, Jennifer T.	A-9, D-8, E-8, F-6	Nascimento, Mayara	F-2	Witt, Melissa	C-4, D-5, E-3
F		Nassif, Ryan	B-1	Womack, Sami	B-3, C-9, D-1, E-3
Falco, Kim	C-2	Nash, Kirsten	A-4, C-2	Z	
Fish-Hatfield, Elizabeth	D-7	O		Zunia, Cassandra	F-4
Fraze, Val	F-1	Owens, Kathy	E-3	*SC=Short Course	
Freeman, Ashley	A-3, B-5, C-1	P		SS=Special Session (Friday 8:00pm)	
Frietag, Theresa	E-5	Pacheco, Louie	B-3, E-3, F-8		
Fugler, JP	C-6, D-2				
G					
Garcia, Casey	A-3, C-1				
Garoui, Deborah	E-3				
Goen, Karley	A-9, F-6				

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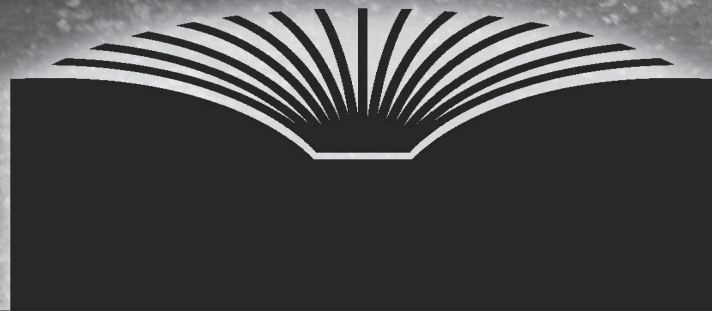
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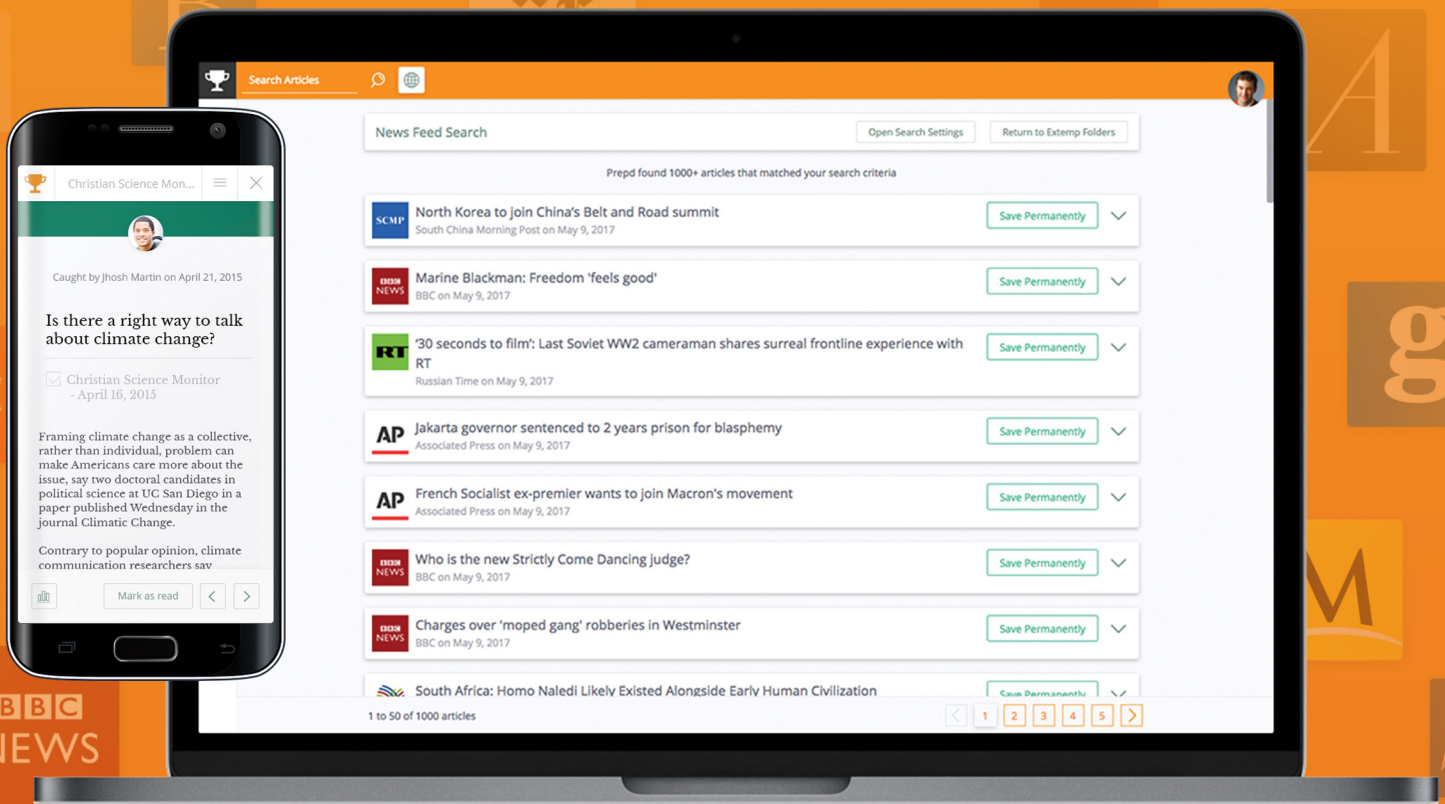


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